

JANNIFER HAU

SENIOR PRODUCT DESIGNER

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San Francisco, CA

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EXPERIENCE

Senior Product Designer / AppDynamics

JUNE 2017 - PRESENT / SAN FRANCISCO, CA

Led multiple design projects end-to-end. Developed universal product experiences by providing template guidelines. Designed components for the design system. Shipped a root cause analysis design feature, an application performance monitoring experience (including infrastructures, traces, Kubernetes, Prometheus, logs, networking), and accounts user management portal. Conducted Design Sprints to quickly align cross-functional teams. Worked with the user research team to run multiple rounds of research sessions.

UX Designer / Cisco Systems

JANUARY 2015 - MAY 2017 / SAN JOSE, CA

On the Spectre team, I created an extensive UX prototype app to demonstrate the potential of how AppDynamics and Cisco might work well together as a single package. This prototype was essential in Cisco's successful acquisition of AppDynamics. Created visual design specifications and interactions to provide to the development teams. Worked closely with PMs and Eng Leads to understand requirements and ensure the designs are feasible. Assisted engineers with CSS styling. Conducted user testing.

UI Front-End Developer & Designer / SFX Preferred Resorts

JULY 2010 - NOVEMBER 2014 / ALAMEDA, CA

I oversaw the creative design for all of the e-mail marketing and web-related tasks. Produced multiple websites and coded the front-end UI. I used HTML, CSS, Javascript, JQuery, and Bootstrap. Made sure UI is cross-browser compatible. Created responsive web designs. Worked with Silverpop to build email campaigns and studied our websites' Google Web Analytics data. I worked with technical and non-technical teams to adapt to the constantly changing requirements.

Information Architect / Juniper Networks

OCTOBER 2008 - MARCH 2010 / SUNNYVALE, CA

Rebuilt the public-facing Juniper.net marketing website by re-writing and re-designing over 500 pages. Encompassed an entirely new infrastructure and web publishing process. Created Wireframes / Page Mock-Ups to preview the page layouts. Ensured format consistency throughout all the marketing pages on Juniper.net.

SKILLS

- Style guidelines
- Rapid prototyping
- Wireframing
- Adobe CC
- Sketch
- Figma
- Invision
- Software System Design
- User research
- HTML / CSS
- Storyboarding
- Design thinking

EDUCATION

San Francisco State University

Bachelor of Science / Business Administration Information System 2008